

GS1 Media Background

Legal Entity Identifier (LEI) Initiative





September 15th 2008

The global financial services firm Lehman Brothers filed for Chapter 11 bankruptcy protection in the US. The bankruptcy of Lehman Brothers sent shockwaves across the world's financial and real estate markets and will be remembered as one of the most definitive events of the ongoing global subprime mortgage crisis.











The FSB issues a press release announcing that it will arrange a workshop to discuss how best to coordinate work to take the LEI initiative forward.



FSB meeting brings together a workgroup tasked with outlining a roadmap to reach the final LEI solution. GS1's Ken Traub presents on the GS1 approach to governance.

August November

2011

July September



US regulators announce that they will delay rule-making to give industry, regulators, and policy makers more time to build and reach international consensus on the path towards establishing an LEI initiative.



G-20 holds a Summit in Cannes announcing its support for the LEI and calls upon the FSB to take the lead in coordinating work among the regulatory community at the global level to prepare recommendations for the appropriate governance framework.





FSB announces its selection of experts (including GS1 and Consumer Goods Forum (CGF)) experts), to a private sector panel to advise an FSB LEI Expert Group of key stakeholders from the global regulatory community on the best path towards establishing the LEI. GS1and CGF participate in number of industry advisory panel team calls to discuss governance, funding and operational issues with regulators and the private sector.

March

2011 2012

February

The ISO 17442 receives unanimous support from ISO member bodies in a ballot. The standard is not expected to be published until the 1Q or 2Q in 2012 because the ISO must work through comments received in the ballot.



GS1 and CGF and are invited along with other selected consumer goods companies to attend the LEI Workshop on taking place on March 28 in Basel, Switzerland.





system by March 2013.







GS1 Press Inquiries

Donna K. Alexander Advoxum Global Strategies

Tel: +1.202-360-9658

Email: dalexander@advoxum.com

Emma Murphy
The Neibart Group

Tel: +1.718-875-4545

Email: emurphy@neibartgroup.com

